



**THE FLOUTING OF COOPERATIVE PRINCIPLE IN OPRAH  
WINFREY SHOW IN BARACK OBAMA EDITION**



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**THE FLOUTING OF COOPERATIVE PRINCIPLE IN OPRAH  
WINFREY SHOW IN BARACK OBAMA EDITION**

**SKRIPSI**

**Presented to the University of Muria Kudus  
in Partial Fulfillment of the Requirements for Completing the Sarjana  
Program in the Department of English Education**

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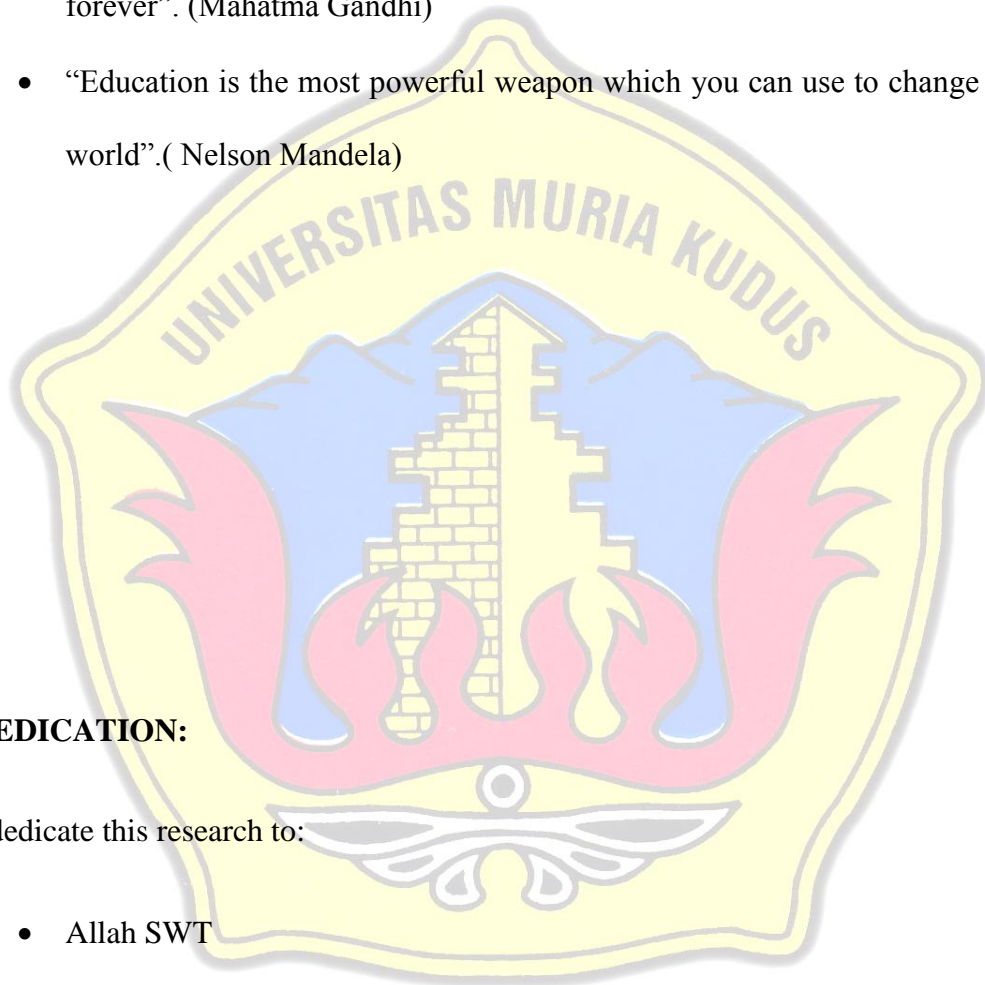
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**2013**

## MOTTO AND DEDICATION

### MOTTO:

- “Live as if you were to die tomorrow. Learn as if you were to live forever”. (Mahatma Gandhi)
- “Education is the most powerful weapon which you can use to change the world”. (Nelson Mandela)



### DEDICATION:

I dedicate this research to:

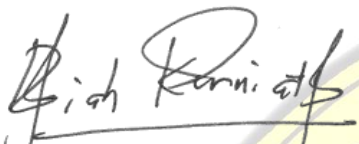
- Allah SWT
- My beloved Parents
- My beloved Grandmother and Grandfather
- My beloved Sisters
- My close Friend

## ADVISORS' APPROVAL

This is to certify that the Sarjana Skripsi of Anton Krismunandar has been approved by the Skripsi advisors for further approval by the Examining Committee.

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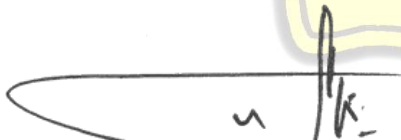


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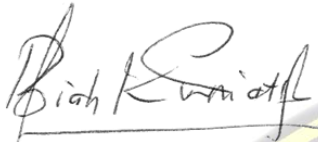
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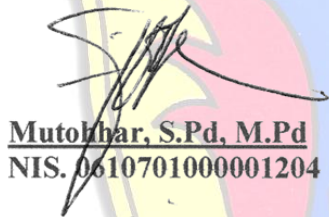
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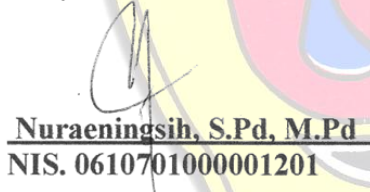
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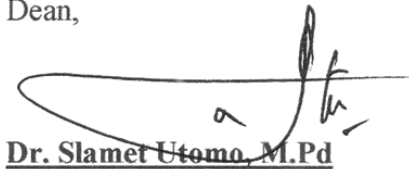
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Lastly, the writer gives thanks to his parents, his close friend who always support him, and all of the people who help him to accomplish his research

In conclusion, any suggestion or criticism to this writing will be very much helpful for the improvement of the writing. Moreover, the writer realizes that this thesis still far from being perfect.

Kudus, Juli 2013

Anton Krismunandar

## ABSTRACT

Krismunandar, Anton. 2013. *The Flouting of Cooperative Principle in Oprah Winfrey Show in Barack Obama Edition. Skripsi*. English Education Department Teacher Training And Education Faculty, Muria Kudus University. Advisor: (1) Diah Kurniati, S.Pd, M.Pd., (2) Fajar Kartika, SS, M.Hum

Key words: *Cooperative Principle, Flouting Maxim*

Theoretically, in communication, people should apply the cooperative principle that consists of four maxims of conversation. They are maxim of quantity, maxim of quality, maxim of relevance, and maxim of manner. According to Grice (1975), people should obey those maxims in order to have an effective communication without any miscommunication. In fact, people sometimes flout the maxims. People mostly have reason behind of flouting the maxims. *Oprah Winfrey Show* has taken as the data source of this research because it is famous talk show and the guests often flout the maxim by giving more or less information, hiding something and giving ambiguous statement.

The objective of this research is to find out kind of maxims which are flouted, the reasons and the effects of flouting maxim and which maxims are mostly flouted. The writer finds out the reasons and effects base on his point of view. He also watches the video to get the expressions of the viewers and he positions himself as a viewer to feel the effects of flouting maxim directly.

The result shows that all types of maxims are flouted by participants. The total number of flouting maxim of Quantity is nine. The second most frequently is flouting maxim of Quality. There are eight flouting maxim of Quality applied by them. The third is the flouting of manner of relevant which the total number is three. The last is flouting maxim of Manner which the total number is four. The most dominant reason of flouting maxim of Quantity is giving detail explanation to avoid misunderstanding and the viewers got clear explanation is dominant effect.

Flouting maxim of Quantity is the highest number in Oprah Winfrey Show and giving detail information is the most dominant reason. The writer can conclude that in Talk Show Program the guests mostly give more information than required to make viewers easy to understand their conversation. It can prove that flouting maxim does not always make the conversation unsuccessful, even it make the hearer getting clear information. The writer suggest the reader to comprehend the flouting maxim deeply in other that they can chose which one is appropriate and which one is not appropriate applied in their conversation.



## ABSTRAK

Krismunandar, Anton. 2013. *Pelanggaran prinsip-prinsip kerja sama di Oprah Winfrey Show Edisi Barack Obama.. Skripsi*. Program Studi Pendidikan Bahasa Inggris Fakultas Keguruan dan Ilmu Pendidikan Universitas Muria Kudus. Pembimbing (I) Diah Kurniati, S.Pd, M.Pd., Pembimbing (II) Fajar Kartika, SS, M.Hum

Kata Kunci: *Prinsip Kerjasama, pelanggaran Maksim*

Secara teori, dalam berkomunikasi, orang seharusnya menerapkan prinsip kerja sama yang terdiri dari empat percakapan maksim. Maksim kuantitas, maksim kualitas, maksim relevan dan maksim cara. Menurut Grice (1975), orang itu harus mematuhi maksim agar supaya mempunyai sebuah komunikasi yang efektif tanpa ada kesalahpahaman. Pada kenyataannya, orang biasanya melanggar maksim. Orang biasanya mempunyai alasan-alasan melanggar maksim. *Oprah Winfrey Show* telah diambil sebagai data source dari penelitian ini karena talk show ini sangat terkenal dan bintang tamu sering melanggar maksim dengan memberi banyak atau sedikit informasi, menyembunyikan sesuatu dan memberi pernyataan yang rancu.

Tujuan dari penelitian ini adalah untuk menemukan macam-macam maksim yang dilanggar, alasan-alasan dan efek-efek melanggar maksim dan maksim mana yang paling banyak dilanggar. Penulis mencari alasan-alasan dan efek-efek berdasar dari sudut pandang penulis. Dia juga menonton video ini untuk mendapatkan ekspresi-ekspresi penonton dan dia mempososokan dirinya sebagai seorang penonton untuk merasakan efek dari melanggar maksim secara langsung.

Hasil penelitian menunjukkan bahwa semua jenis maksim yang dilanggar oleh peserta. Jumlah keseluruhan dari pelanggaran maksim kuantitas adalah sembilan. Paling banyak kedua adalah melanggar maksim kualitas. Ada delapan pelanggaran maksim yang dilakukan mereka. Yang ketiga adalah pelanggaran maksim relevan yang berjumlah tiga. Yang terakhir adalah pelanggaran maksim cara yang berjumlah empat. Alasan terbanyak melanggar maksim kuantitas adalah memberi penjelasan yang lebih rinci untuk menghindari kesalahpahaman dan penonton mendapat penjelasan yang jelas adalah efek yang paling dominan.

Pelanggaran maksim kuantitas adalah yang terbanyak in *Oprah Winfrey Show* dan member informasi yang rinci adalah alasan paling dominan. Penulis menyimpulkan bahwa di program Talk Show, bintang tamu kebanyakan memberi banyak informasi dari yang dibutuhkan untuk membuat penonton mudah untuk mengerti percakapan mereka. Ini dapat membuktikan bahwa melanggar maksim tidak selalu membuat percakapan tidak sukses, bahkan membuat pendengar mendapatkan informasi yang jelas. Penulis menganjurkan kepada pembaca untuk memahami melanggar maksim secara sungguh-sungguh agar supaya mereka dapat memilih yang mana yang sesuai dan tidak sesuai diterapkan di percakapan mereka.

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## **STATEMENT**

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